



## Introductory Travel Agent Modules Course List

**Four (4) courses and 26 modules**

**\$995 for complete package and final exam**

1. Taking Off in Travel
  - a. Taking Off Opportunities
  - b. Taking Off Into the Air
  - c. Taking Off Down The Road
  - d. Taking off To The Hotel Industry
  - e. Taking Off By Rail
  - f. Taking Off On A Tour
  - g. Taking Off On A Cruise
  - h. Taking Off With Other Travel Services
  - i. FINAL EXAM
2. Hotels & Lodging
  - a. Guest Preferences and Types of Properties
  - b. Hotel Classification
  - c. Hotel Rates
  - d. Hotel References Distribution System
  - e. Selecting and Booking the Right Property
  - f. Hotel Accommodations Review
  - g. FINAL EXAM
3. The Cruise Market
  - a. The Cruise Product – Part 1
  - b. The Cruise Product – Part 2
  - c. Types of Cruises
  - d. Cruise References and Resources
  - e. Cruise Reservations and Sales
  - f. Cruise Review
  - g. FINAL EXAM
4. Destination Geography
  - a. Canada and Mexico
  - b. Western United States (Alaska, California, Hawaii, Nevada)
  - c. Eastern United States (New York, Washington DC, Florida, Illinois)
  - d. Northern Europe (England, Ireland, Germany, Netherlands)
  - e. Southern Europe (France, Italy, Spain, Czech Republic, Turkey)
  - f. Australia, New Zealand, French Polynesia
  - g. Asia (Cambodia, China, Japan, India, Vietnam)
  - h. FINAL EXAM